

2010 Editorial Calendar

MARK MAYFIELD, EDITOR | Phone: (508) 529.9390 | Email: mmayfield@nbmedia.com



Cover Date	FEATURES	PRODUCT FOCUS	SPECIAL SECTION	BONUS DISTRIBUTION	CLOSE DATES
JANUARY	Technologies: Streaming Media Applications: Telemedicine Trends & Issues: Technology Mediocrity	<ul style="list-style-type: none"> • Flat panel displays • Audio conferencing • Signal distribution 	Media Streaming Products		Edit Close: 12.3.09 Ad Close: 12.10.09 Materials Due: 12.16.09 Mail Date: 12.30.09
FEB/MARCH	Technologies: Digital AV Networking Applications: Digital Signage Trends & Issues: Equipment Lifecycles	<ul style="list-style-type: none"> • Non-linear editing systems • Soundfield systems • AV system control 		<ul style="list-style-type: none"> • Digital Signage Expo Feb 23-25 	Edit Close: 2.3.10 Ad Close: 2.2.10 Materials Due: 2.10.10 Mail Date: 2.23.10
APRIL	Technologies: Scalable Video Coding Applications: Distance Learning Trends & Issues: The Importance of Good Sound	<ul style="list-style-type: none"> • Video wall processors • Projector/Display mounts • Network management tools 	Unified Communications	<ul style="list-style-type: none"> • NAB Expo April 12-15 	Edit Close: 3.10.10 Ad Close: 3.9.10 Materials Due: 3.17.10 Mail Date: 3.30.10
MAY	Technologies: Telepresence Applications: AV in Exhibit Design Trends & Issues: AV as a Business Driver	<ul style="list-style-type: none"> • Video cameras • Intercoms • AV asset management 	Online Video	<ul style="list-style-type: none"> • Streaming Media East May 10-11 • CMMA Professional Development Conference May 2-4 • Museum Expo 	Edit Close: 4.7.10 Ad Close: 4.6.10 Materials Due: 4.14.10 Mail Date: 4.27.10
JUNE	Technologies: Video Projection Applications: Collaboration Deployment Trends & Issues: Net Neutrality	<ul style="list-style-type: none"> • Electronic whiteboards • Loudspeakers • Conference room furniture 		<ul style="list-style-type: none"> • InfoComm June 9-11 • Wainhouse Summit 	Edit Close: 5.5.10 Ad Close: 5.4.10 Materials Due: 5.12.10 Mail Date: 5.25.10
JULY/AUGUST	Technologies: Signal Transmission Applications: AV as a Corporate Communications Tool Trends & Issues: AV Program Funding	<ul style="list-style-type: none"> • IP surveillance • Assistive listening systems • Power management 	Immersive 3D Conferencing		Edit Close: 7.7.10 Ad Close: 7.6.10 Materials Due: 7.14.10 Mail Date: 7.27.10
SEPTEMBER	Technologies: Webcasting Applications: Content Delivery Networks Trends & Issues: AV ROI	<ul style="list-style-type: none"> • Document cameras • Test equipment • Audience response systems 		<ul style="list-style-type: none"> • BICSI Fall September 12-16 	Edit Close: 8.11.10 Ad Close: 8.10.10 Materials Due: 8.18.10 Mail Date: 8.31.10
OCTOBER	Technologies: Flat Panel Technology Applications: Building Your Media Center Trends & Issues: Power Management	<ul style="list-style-type: none"> • Network projectors • Audio power amplifiers • Room/event management software 	The AV Technology Users Guide	<ul style="list-style-type: none"> • CMMA National Conference October 3-5 • CCUMC Annual Conference 	Edit Close: 9.8.10 Ad Close: 9.7.10 Materials Due: 9.15.10 Mail Date: 9.28.10
NOVEMBER	Technologies: Digital Media Storage Applications: Learning Space Planning Trends & Issues: The Bandwidth Crisis	<ul style="list-style-type: none"> • Projection screens • Audio conferencing • Signal distribution 	Understanding Codecs	<ul style="list-style-type: none"> • SuperComm • Interop East • Streaming Media West November 2-3 	Edit Close: 10.6.10 Ad Close: 10.5.10 Materials Due: 10.13.10 Mail Date: 10.26.10
DECEMBER	Technologies: Video Format Conversion Applications: Surveillance Networks Trends & Issues: Innovation Vs Commoditization	<ul style="list-style-type: none"> • Signal management & processing • Audio mixers • Racks/Rackmount systems 		GV Expo	Edit Close: 11.10.10 Ad Close: 11.9.10 Materials Due: 11.17.10 Mail Date: 11.30.10